

 **EAHAD**  
European Association for Haemophilia  
and Allied Disorders  
**2020**

# 13th ANNUAL CONGRESS OF THE EUROPEAN ASSOCIATION FOR HAEMOPHILIA AND ALLIED DISORDERS



PARTNERSHIP OPPORTUNITIES



# THE HAGUE

5-7 February 2020

# NETHERLANDS

 **EAHAD**  
European Association for Haemophilia  
and Allied Disorders

[www.eahadcongress.com](http://www.eahadcongress.com)

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## Welcome

Dear colleagues and friends,  
The 13th Annual Congress of the European Association for Haemophilia and Allied Disorders, EAHAD 2020, is to be held in The Hague, from 5-7 February 2020.

On behalf of the EAHAD Organising Committee, we have the true honour and the great pleasure to invite you to this very unique event. EAHAD's objectives are to promote education, support research and improve the clinical care and lives of patients with inherited or acquired bleeding disorders. The annual Congress is a special opportunity to increase your knowledge, to better understand the most recent scientific advances, to present your latest findings and to interact with physicians, nurses, physiotherapists and all other caregivers dedicated to this field.

The venue will be the World Forum, conveniently located between the beach and the city centre and only 30 minutes' drive from two international airports.

We are looking forward to welcoming you to The Hague for a memorable scientific experience !

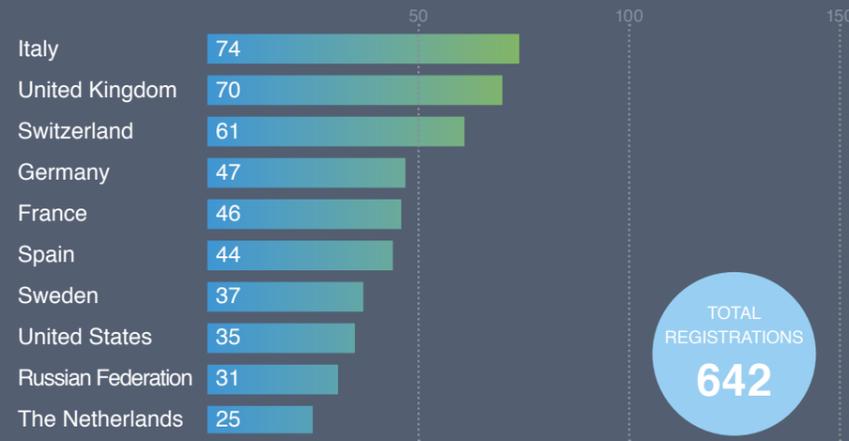
Prof. Karin Fijn van Draat  
[President of the Organising Committee](#)



**Important Note:** EAHAD Congresses are scientific congresses. Keeping in mind the various country regulations with regards to the pharma codex, **ONLY corporate branding** (company logo) will be allowed on sponsorship items. The Organisers will not allow any visuals which do not correspond to this guideline. **Product branding is NOT allowed.** It is the companies' responsibility to be compliant with the local rules and regulations pertaining to the pharma codex.

# EAHAD's growth over the past decade

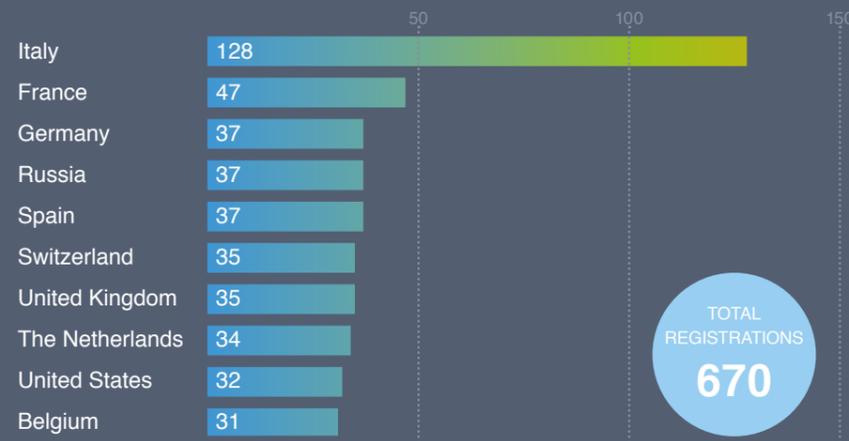
## GENEVA 2011



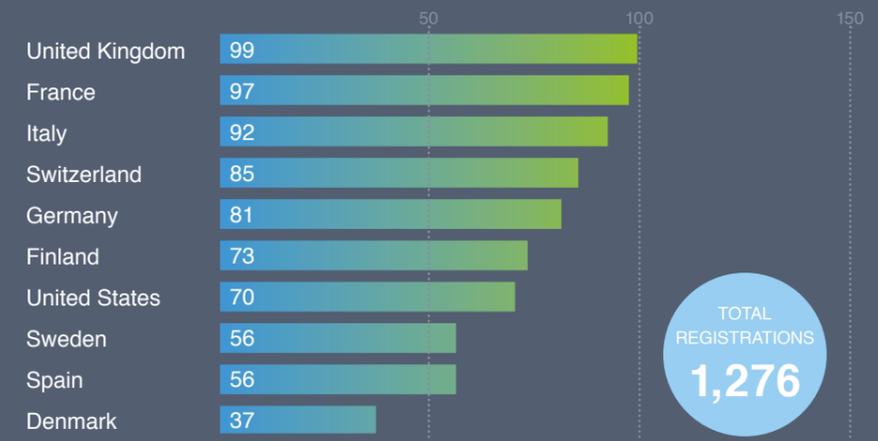
## BRUSSELS 2014



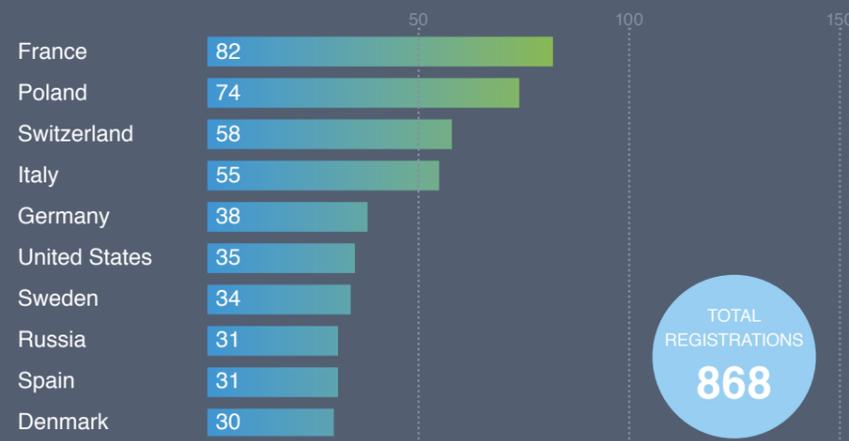
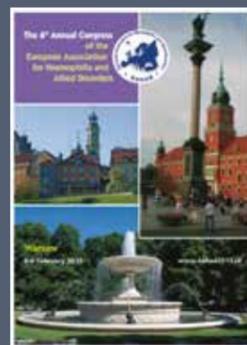
## ROME 2012



## HELSINKI 2015



## WARSAW 2013

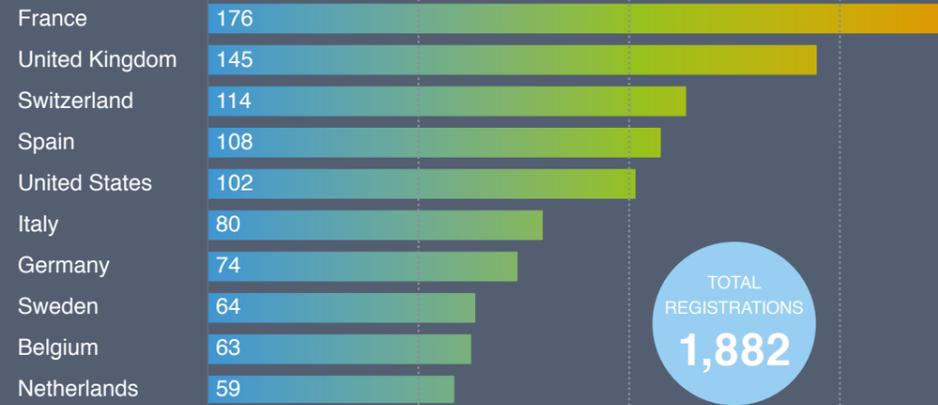


## MALMÖ 2016

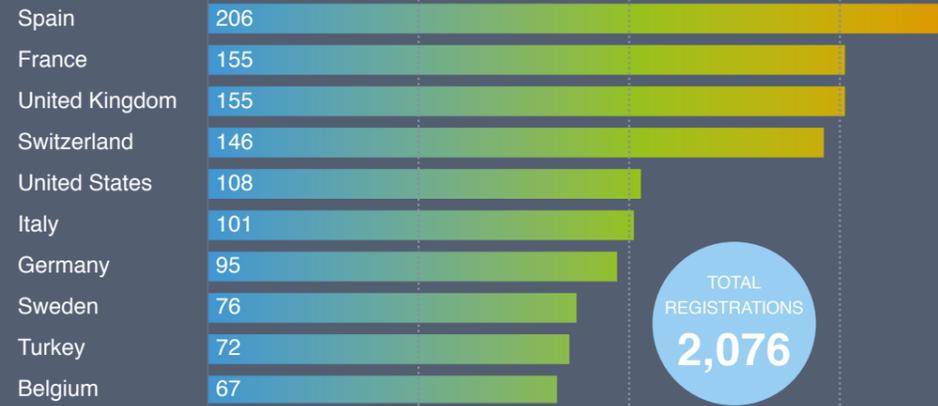


# EAHAD's growth over the past decade

## PARIS 2017



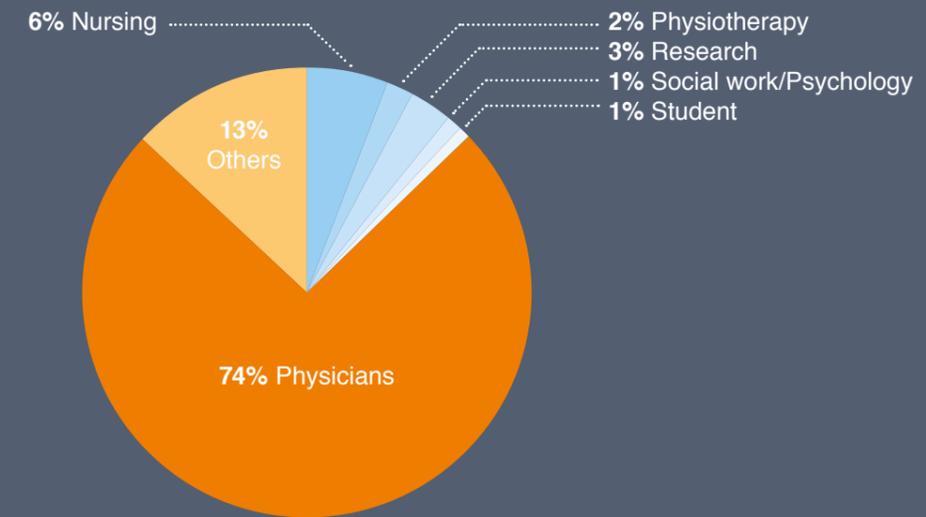
## MADRID 2018



## PRAGUE 2019



## ATTENDANCE STATISTICS 2019



## WHO PARTNERED AT EAHAD 2019?

- Bayer AG
- BioMarin Pharmaceutical
- CSL Behring
- Hoffmann- La Roche Ltd
- Grifols Worldwide Operations Spain, S.A.
- Novo Nordisk Health Care AG Octapharma AG
- Pfizer
- Sobi
- Spark
- Takeda
- uniQure Inc

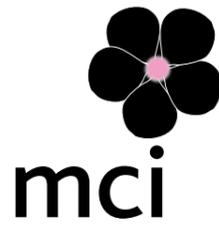
## Congress contacts

### CONGRESS SECRETARIAT:

EAHAD 2020, c/o MCI  
 9, rue Pré-Bouvier  
 1242 Satigny  
 Switzerland

Email: eahad@mci-group.com

For hotel reservations, please contact:  
 eahadregshot@mci-group.com



## What does EAHAD do?

### MISSION

The European Association for Haemophilia and Allied Disorders (EAHAD) is a multidisciplinary association of healthcare professionals who provide care for individuals with haemophilia and other bleeding disorders. Its members include haematologists, internists, paediatricians, nurses, physiotherapists, laboratory scientists and researchers from across Europe.

Since its establishment in 2007, EAHAD has worked to improve the situation of people living with haemophilia and other bleeding disorders.

### AIMS

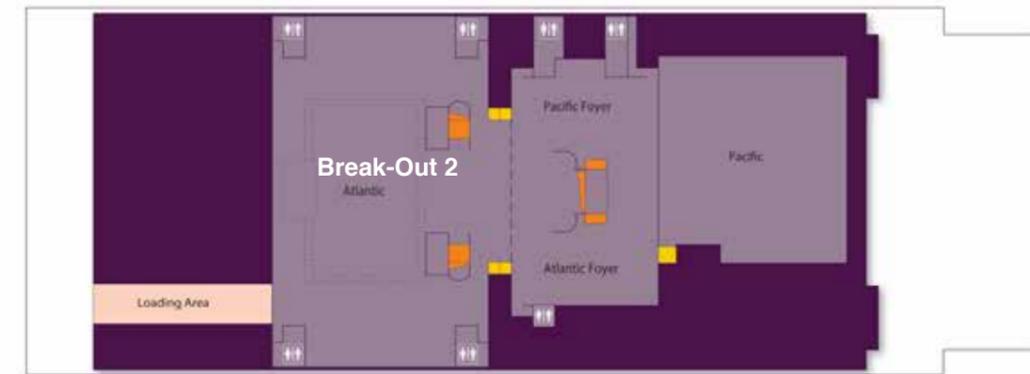
EAHAD's work is guided by the following three aims:

- 1 To ensure the provision of the highest quality of clinical care
  - By recognising, measuring and addressing the problems of people with haemophilia and allied disorders in Europe, to protect their interests and to ensure the provision of the highest quality of care available.
- 2 To educate the medical community and the general public
  - By advancing the education of medical practitioners, clinical scientists, professions allied to medicine and the general public in the knowledge of haemophilia and allied disorders and their treatment.
- 3 To promote scientific research
  - By supporting scientific research and auditing into the causes, prevention, alleviation and management of haemophilia and allied disorders and to disseminate the useful results of such research

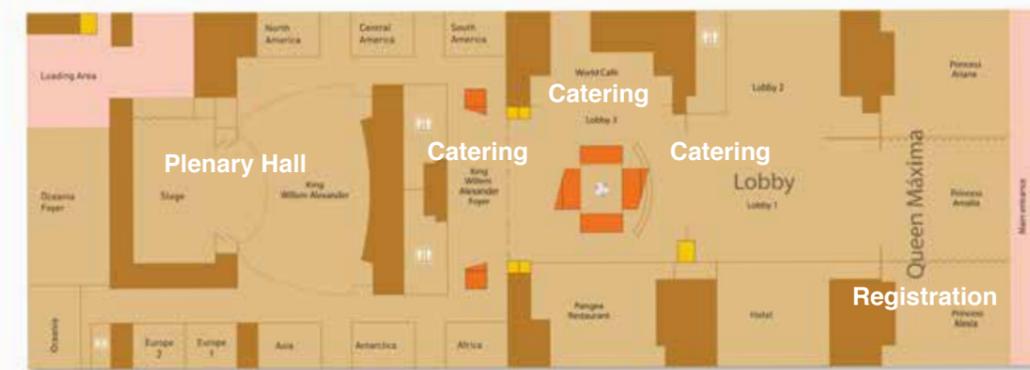
For more information, please visit [www.eahad.org](http://www.eahad.org)

## Venue plans

### -1 OCEANS



### 0 CONTINENTS



Main Entrance

### 1 RIVERS



# Benefits of participating in EAHAD 2020

		BENEFIT 1	BENEFIT 2	BENEFIT 3	BENEFIT 4	BENEFIT 5
		DRIVE BRAND AWARENESS	HIGH VOLUME/ CONTACT	BE DIFFERENT	LONGEVITY	SCIENTIFIC
<b>1. GET A HEAD START</b>						
WEBSITE ADVERTISING OPPORTUNITIES		●	●	⊗	●	⊗
<b>2. CREATE THE PERFECT FIRST IMPRESSION</b>						
CONGRESS BAGS	SOLD	●	●	⊗	●	⊗
LANYARDS	SOLD	●	●	⊗	⊗	⊗
FINAL PROGRAMME		●	●	⊗	●	⊗
MINI PROGRAMME	SOLD	●	●	⊗	⊗	⊗
SIGNAGE		●	●	●	⊗	⊗
POSTER BOARDS	SOLD	●	●	●	⊗	●
PADS AND PENS		●	●	⊗	●	⊗
WIRELESS ACCESS	SOLD	●	●	⊗	⊗	⊗
ROPES AND POLES BRANDING		●	●	●	⊗	⊗
<b>3. MAXIMUM FLOOR IMPACT</b>						
INTERNET CORNER	SOLD	●	●	⊗	⊗	⊗
MEETING STOOLS	SOLD	●	●	●	⊗	⊗
COFFEE BREAK		●	●	⊗	⊗	⊗
OFFICIAL LUNCHES		●	●	⊗	⊗	⊗
SATELLITE SYMPOSIUM (INCLUDING ONE FREE INSERT IN CONGRESS BAGS)		●	⊗	●	⊗	●
FRUIT STATIONS		●	●	●	⊗	⊗
WATER STATIONS		●	●	●	⊗	⊗
MOBILE APPLICATION	SOLD	●	⊗	●	●	●
RECHARGE ZONE AND POWER TOWER		●	●	●	⊗	⊗
HAND SANITISER STATIONS		●	●	●	⊗	⊗
<b>4. MISCELLANEOUS</b>						
CONGRESS BAG INSERTS		●	●	⊗	⊗	⊗
TRAVEL GRANTS		⊗	●	●	⊗	●
BAGS TAGS		●	●	⊗	⊗	⊗
MULTIDISCIPLINARY PRE-CONGRESS DAY		⊗	●	●	⊗	●

## WEB BANNER (MULTIPLE SPONSORS)

THE BANNER FROM NOW UNTIL THE END OF THE CONGRESS:

€12'000.- per company  
Rate is excluding applicable VAT



Companies are cordially invited to feature their company logo and link on the official EAHAD congress website! Your company will benefit from an enhanced and permanent presence on-line. It is the best way to reach already targeted people!

For EAHAD 2019, the congress website had 26'000 + unique visitors - A 129% increase on EAHAD 2018!

### THIS OPPORTUNITY INCLUDES :

- Company logo and link on the Congress website and acknowledgement on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website

DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

LONGEVITY

## SOLD CONGRESS BAGS (EXCLUSIVE SPONSOR)

CONGRESS BAGS PARTNERSHIP:

€35'000.-  
Rate is excluding applicable VAT

Partnership of the congress bags allows you to promote your company in a very prominent and visual way. The logo of the partnering company will be printed on each congress bag along with the congress logo. (Type, size and colour of the bags as well as position and size of the logo will be at the organiser's discretion). Bags will be provided by the organiser.

### THIS OPPORTUNITY INCLUDES :

- One promotional leaflet in the congress bags (to be provided by partner)
- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

LONGEVITY

## SOLD LANYARDS (EXCLUSIVE SPONSOR)

LANYARDS:

€20'000.-  
Rate is excluding applicable VAT

With the logo of your company along with the congress logo; delegates particularly appreciate the lanyards in order to wear their badge around their neck. This is one of the most prominent and visual partnership items. Lanyards to be provided by the partner (at their cost); lanyards with 2 attachment points, so as to prevent the badge from turning around all the time).

### THIS OPPORTUNITY INCLUDES :

- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

## FINAL PROGRAMME (MULTIPLE SPONSORS)

FINAL PROGRAMME INSIDE PAGE: **€15'000.-** per company  
*Rate is excluding applicable VAT*

Put your name in the hands of one of the largest European gathering of haemophilia specialists. The final programme is distributed to all delegates on-site inside the official EAHAD 2020 congress bag. The programme contains the final definitive scientific programme and abstracts. It is used daily by delegates to help plan their day and for some makes the perfect reference tool after the meeting is over.

### THIS OPPORTUNITY INCLUDES :

- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website
- Advert page in the final programme



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

LONGEVITY

## SOLD MINI / POCKET PROGRAMME (EXCLUSIVE SPONSOR) MINI / POCKET PROGRAMME:

**€15'000.-** *Rate is excluding applicable VAT*

Imagine your company name around the neck of EAHAD 2020 attendees. The Mini Programme is a pocket sized conference overview that conveniently fits into the back of the delegate's badge. All participants receive a Mini Programme upon collection of their badge. The Mini Programme will be used as a daily reference tool at the conference.

### THIS OPPORTUNITY INCLUDES :

- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Full colour advertisement page (A6 Format) on the back cover page of the mini programme (Artwork to be supplied by sponsor)
- Acknowledgement as a congress partner on the congress website



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

## SIGNAGE (MULTIPLE SPONSORS)

SIGNAGE: **€20'000.-** per company  
*Rate is excluding applicable VAT*

Signage is one of the most looked at items at the congress. All delegates use this to get around and find the different areas of the event. This is an exclusive opportunity and ensures your brand will reach all attendees

### THIS OPPORTUNITY INCLUDES :

- Corporate logo on the directional sign boards displayed throughout the congress centre
- Acknowledgement as a congress partner on the congress website



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

BE DIFFERENT

## SOLD POSTER BOARDS (EXCLUSIVE SPONSOR)

POSTER BOARDS: **€14'000.-**  
*Rate is excluding applicable VAT*

With over 300 posters during the event, delegates are sure to explore the poster area. A great opportunity to share with delegates how your company supports the up-and-coming ideas that are published on the posters.

### THIS OPPORTUNITY INCLUDES :

- Corporate logo on poster boards that will feature accepted abstracts as posters
- Acknowledgement as a congress partner on the congress website



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

BE DIFFERENT

SCIENTIFIC

## WRITING PADS AND PENS (EXCLUSIVE SPONSOR)

WRITING PADS AND PENS INSERTION: **€14'000.-**  
*Rate is excluding applicable VAT*

With the logo of your company along with the congress logo. Delegates particularly appreciate the writing pads and pens as they are particularly useful during the scientific sessions. Pens and pads provided by the partner at their cost.

### THIS OPPORTUNITY INCLUDES :

- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

LONGEVITY

## SOLD INTERNET CORNER (EXCLUSIVE SPONSOR)

FULL FINANCIAL PARTICIPATION: **€25'000.-**  
*Rate is excluding applicable VAT*

The Internet Corner is a special area that allows participants to stay connected while attending the meeting. Attendees can use this place to check email, print airline boarding passes and search the Internet. As a sponsor, your logo will be prominently displayed on all signage and terminal screensavers. Screensavers can be customized with your company logo and branding. Sponsors may also provide customized mouse pads for the area.

This is a great way to stay in the minds of attendees. Screensaver art and customized mouse pads must be provided by and at the expense of the sponsor. This is a great opportunity to have an immediate visual impact!

In order to comply with EAHAD rules and regulations, the internet corner, structure and build, will be provided by the organisers.

### THIS OPPORTUNITY INCLUDES :

- Partner's homepage and screen saver on all computer screens
- Opportunity to provide branded mouse pads (at partner cost)
- Partner's logo on signage at Internet Corner
- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

## COFFEE BREAKS (MULTIPLE SPONSORS)

COFFEE BREAK PER DAY: €7'000.- per company  
*Rate is excluding applicable VAT*

Coffee breaks, accessible to all delegates, will be held daily.

### THIS OPPORTUNITY INCLUDES :

- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website
- Table signs featuring organisation name and logo will be displayed on catering tables



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

## LUNCH (MULTIPLE SPONSORS)

LUNCH PER DAY: €10'000.- per company  
*Rate is excluding applicable VAT*

Lunches, accessible to all delegates, will be held daily.

### THIS OPPORTUNITY INCLUDES :

- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website
- Table signs featuring organisation name and logo will be displayed on catering tables



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

## INSERTS IN CONGRESS BAGS (MULTIPLE SPONSORS)

PER INSERT: €10'000.-  
*Rate is excluding applicable VAT*

The opportunity is offered to partners to provide an insert: A4 size double-sided, colour or black and white flyer/promotional piece. This flyer could be text only promoting activities or it may be an existing corporate flyer on information on your services or scientific advancements.

### THIS OPPORTUNITY INCLUDES :

- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

## TRAVEL GRANTS (MULTIPLE SPONSORS)

PER TRAVEL GRANTS: €4'000.-  
*Rate is excluding applicable VAT*

Offer the opportunity to young scientists, people from emerging countries (incl non-European), junior physicians and allied health professionals to attend the EAHAD 2020 Congress by sponsoring travel fellowships. Your company name and logo will be highlighted in the conference programme and on the website. It is the best way to reach young scientists and start building a long-term relationship!

### THIS OPPORTUNITY INCLUDES :

- Recipients will be informed of their benefactor's identify by the Organising Committee
- Acknowledgement as a congress partner on the congress website
- Acknowledgement as a congress partner on the Acknowledgement Board onsite



HIGH VOLUME / CONTACT

LONGEVITY

SCIENTIFIC

## SOLD WIRELESS ACCESS (EXCLUSIVE SPONSOR)

WIRELESS ACCESS: €18'000.-  
*Rate is excluding applicable VAT*

Hundreds of delegates access the internet wirelessly during meetings and events. In order to comply with EAHAD rules and regulations, the organiser will setup the visibility via the corporate sponsor logo and / or a dedicated login page, pending on feasibility.

### THIS OPPORTUNITY INCLUDES :

- Sponsor's logo on the WIFI welcome page
- Acknowledgement as a congress partner on the congress website
- Acknowledgement as a congress partner on the Acknowledgement Board onsite



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

LONGEVITY

## SOLD MOBILE APPLICATION (EXCLUSIVE SPONSOR)

MOBILE APPLICATION: €15'000.-  
*Rate is excluding applicable VAT*

Make the most of your onsite investment by promoting it first online! Sponsoring the Meeting application on smartphone is an innovative interactive service that you can provide to the EAHAD delegates. This technology will enable delegates to download the complete programme of EAHAD 2020.

### THIS OPPORTUNITY INCLUDES :

- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement on transition pages in the mobile application



DRIVE BRAND AWARENESS

BE DIFFERENT

LONGEVITY

SCIENTIFIC

## RECHARGE ZONE AND POWER TOWER (EXCLUSIVE SPONSOR)

RECHARGE ZONE AND POWER TOWER: €15'000.-  
*Rate is excluding applicable VAT*

At EAHAD 2020 there is the possibility to sponsor an individual power tower or all of the power towers if you would like to make this area exclusive to your company. Each tower will be allocated on a first come first served basis so if you would like to make it exclusive we highly recommend that you contact us immediately. In this area the EAHAD delegate will be able to work whilst recharging their computers and mobile devices. Your branding will be prominently displayed and viewed by both users and people passing by.

### THIS OPPORTUNITY INCLUDES :

- Opportunity to branch each individual power tower (4 towers)
- Opportunity to distribute mobile device related give-aways from the support centre (e.g. screen cleaner)
- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

BE DIFFERENT

## FRUIT STATIONS (MULTIPLE SPONSORS)

PER FRUIT STATION: €8'000.-  
*Rate is excluding applicable VAT*

Promote healthy eating habits and become the official 'five-a-day' provider of the Congress. Included: Branded fruit station with its features

### THIS OPPORTUNITY INCLUDES :

- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website
- Table signs featuring organisation name and logo will be displayed on fruit stations



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

BE DIFFERENT

## WATER STATIONS (EXCLUSIVE SPONSOR)

WATER STATIONS: €15'000.-  
*Rate is excluding applicable VAT*

Ensure the well-being of participants and minimize the use of plastic bottles by sponsoring water stations

### THIS OPPORTUNITY INCLUDES :

- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website
- Branded Water Stations



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

BE DIFFERENT

## HAND SANITISERS (EXCLUSIVE SPONSOR)

HAND SANITISERS: €15'000.-  
*Rate is excluding applicable VAT*

The stations will be strategically placed in high traffic spots to maximize their usage and convenience to the participants to enhance recognition of the sponsor support. Not only that you will help to ensure a proper and clean environment, your logo representation will drive awareness and acknowledgement.

### THIS OPPORTUNITY INCLUDES :

- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website
- Branded Hand Sanitiser



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

BE DIFFERENT

## BAG TAGS (EXCLUSIVE SPONSOR)

BAG TAGS: €18'000.-  
*Rate is excluding applicable VAT*

Ensure that the delegate bag remains with its rightful owner during the meeting by sponsoring the bag tags. Tags to be provided by the partner at their cost.

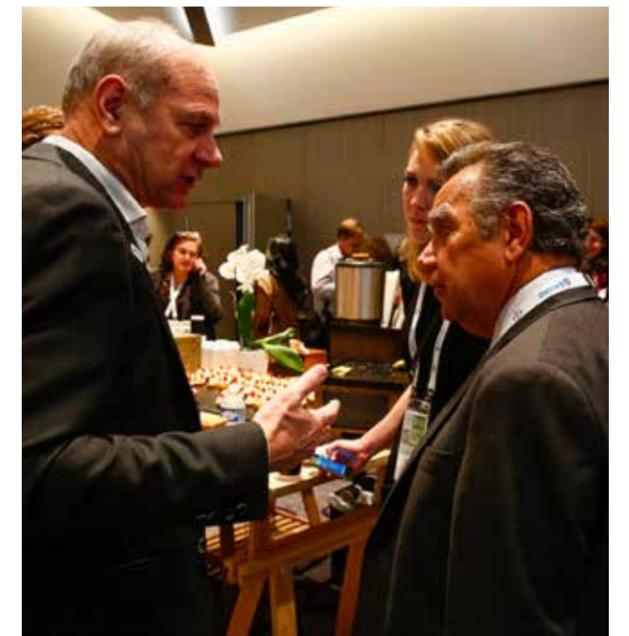
### THIS OPPORTUNITY INCLUDES :

- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website
- Attachment of a branded bag tag to each official EAHAD 2020 congress bags



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT



## MULTIDISCIPLINARY PRE-CONGRESS DAY on Tuesday 4 February 2020 (EXCLUSIVE SPONSOR)

MULTIDISCIPLINARY PRE-CONGRESS DAY: €20'000.-  
*Rate is excluding applicable VAT*

EAHAD is keen to share and promote expertise and develop interactions between all members of the multidisciplinary team involved in the care of patients with haemophilia and other bleeding disorders.

In 2017 in Paris, EAHAD held its first Multidisciplinary Pre-Congress Day. The event was a great success attracting close to 200 participants, many more than were initially expected.

Following its continued success in Madrid and Prague, the 2020 version will again begin with a joint session followed by break-out sessions for nurses, physiotherapists, and psychosocial professionals. This year, however, the meeting will start in the afternoon and run until the early evening.

Sponsoring this 4th annual Pre-Congress supports multidisciplinary education, the sharing of expertise, and the opportunity for networking leading to the development of future research activities.

### THIS OPPORTUNITY INCLUDES :

- Signage with sponsor logo outside of the session room
- Recognition on session slides and during the welcome speech

- HIGH VOLUME / CONTACT
- LONGEVITY
- SCIENTIFIC

## SOLD MEETING STOOLS (EXCLUSIVE SPONSOR)

CONGRESS BAGS PARTNERSHIP: €14'000.-  
*Rate is excluding applicable VAT*

Offer attendees the option to sit down, relax and/or meet and discuss with other participants during the meeting – and give your company very prominent visibility. The stools will be branded 50 per cent with EAHAD 2020 and 50 per cent with your company's colour/logo/pictures. EAHAD 2020 will produce, assemble and distribute 150 stools around the exhibition hall. Stools are made of recycled cardboard

### THIS OPPORTUNITY INCLUDES :

- Sponsor's corporate logo/branding on 50% of the surface of the stools. The other 50 % of the surface of the stools will reflect the EAHAD 2020 Congress branding.
- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website



- DRIVE BRAND AWARENESS
- HIGH VOLUME / CONTACT
- BE DIFFERENT

## SATELLITE SYMPOSIA (MULTIPLE SPONSORS)

PER SATELLITE SLOT: €25'000.- to €35'000.-  
(MISSISSIPPI & AMAZON / ATLANTIC)  
€35'000.- to €40'000.- (PLENARY ROOM)  
*Rate is excluding applicable VAT*

In the continuation of successes of the previous editions, EAHAD 2020 will offer 12 satellite slots on Wednesday, 5 February 2020.

### THIS OPPORTUNITY INCLUDES :

- Company logo and link on the Congress website on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website
- It is at the partners' discretion to provide catering for the morning, lunch or evening slots, so as to attract a maximum of participants

- DRIVE BRAND AWARENESS
- BE DIFFERENT
- SCIENTIFIC

TIME SLOT	NAME	ROOM	COST
11:30 - 12:45	SATELLITE SYMPOSIUM 1	PLENARY ROOM (1'400 seats)	€40'000.-
	SATELLITE SYMPOSIUM 2	ATLANTIC (650 SEATS)	€30'000.-
	SATELLITE SYMPOSIUM 3	MISSISSIPPI (350 SEATS) + AMAZON OVERFLOW (300 SEATS)	€30'000.-
13:45 - 15:00	SATELLITE SYMPOSIUM 4	PLENARY ROOM (1'400 seats)	€40'000.-
	SATELLITE SYMPOSIUM 5	ATLANTIC (650 SEATS)	€30'000.-
	SATELLITE SYMPOSIUM 6	MISSISSIPPI (350 SEATS) + AMAZON OVERFLOW (300 SEATS)	€30'000.-
15:30 - 16:45	SATELLITE SYMPOSIUM 7	PLENARY ROOM (1'400 seats)	€35'000.-
	SATELLITE SYMPOSIUM 8	ATLANTIC (650 SEATS)	€25'000.-
	SATELLITE SYMPOSIUM 9	MISSISSIPPI (350 SEATS) + AMAZON OVERFLOW (300 SEATS)	€25'000.-
17:15 - 18:30	SATELLITE SYMPOSIUM 10	PLENARY ROOM (1'400 seats)	€35'000.-
	SATELLITE SYMPOSIUM 11	ATLANTIC (650 SEATS)	€25'000.-
	SATELLITE SYMPOSIUM 12	MISSISSIPPI (350 SEATS) + AMAZON OVERFLOW (300 SEATS)	€25'000.-

## ROPES AND POLES BRANDING (MULTIPLE SPONSORS)

**BRANDED ROPES AND POLES** €350.- (price per roll)  
(100 OPPORTUNITIES)

**BRANDED BANNER BETWEEN POLES** €2'000.- (price per 5 units)  
(100 OPPORTUNITIES – MINIMUM ORDER 5 UNITS)

Rate is excluding applicable VAT

Give your company a unique visibility by branding the official ropes and poles of the Congress. They will be seen by every single delegate that comes to the registration desk to pick up their badge.

After the event, you may keep the branded ropes and poles for future Congresses or Corporate events. This opportunity not only will grant you a very high level of visibility but will also serve as an investment as you may re-use the branded ropes and poles afterwards.

### THIS OPPORTUNITY INCLUDES :

- Corporate logo on the sign boards displayed at the registration area
- Acknowledgement as a congress partner on the congress website



## EAHAD ORDER FORM

PLEASE COMPLETE AND RETURN AT YOUR EARLIEST CONVENIENCE TO:

**MCI Suisse SA – c/o EAHAD 2020**  
9, rue du Pré-Bouvier – CH 1242 Satigny,  
Geneva, Switzerland  
Email: rene.haller@mci-group.com

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract.

Company: \_\_\_\_\_ Company VAT number: \_\_\_\_\_  
 Contact name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Postal Code: \_\_\_\_\_ City: \_\_\_\_\_ Country: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-Mail: \_\_\_\_\_  
 Website: \_\_\_\_\_  
 P.O. NUMBER IF APPLICABLE: \_\_\_\_\_

Please tick the boxes

\* VAT is not included

SPONSORSHIP OPPORTUNITIES	PRICE*	SPONSORSHIP OPPORTUNITIES	PRICE*
Website advertising	<input type="checkbox"/> €12,000	Satellite Symposium in Plenary Room	<input type="checkbox"/> €35-40,000
Congress bags <b>SOLD</b>	<input type="checkbox"/> €35,000	Satellite Symposium in Mississippi / Amazon & Atlantic	<input type="checkbox"/> €25-35,000
Lanyards <b>SOLD</b>	<input type="checkbox"/> €20,000	Internet corner <b>SOLD</b>	<input type="checkbox"/> €25,000
Final Programme	<input type="checkbox"/> €15,000	Coffee break	<input type="checkbox"/> €7,000
Mini/Pocket Programme <b>SOLD</b>	<input type="checkbox"/> €15,000	Insert in congress bags	<input type="checkbox"/> €10,000
Mobile Application <b>SOLD</b>	<input type="checkbox"/> €15,000	Travel grants	<input type="checkbox"/> €4,000
Signage	<input type="checkbox"/> €20,000.	Number of Travel grants .....	
Poster boards <b>SOLD</b>	<input type="checkbox"/> €14,000	Meeting stools <b>SOLD</b>	<input type="checkbox"/> €14,000
Writing pads and pens	<input type="checkbox"/> €14,000	Recharge zone and power towers	<input type="checkbox"/> €15,000
Fruit stations	<input type="checkbox"/> €8,000	Multidisciplinary Pre-Congress Day	<input type="checkbox"/> €20,000
Water stations	<input type="checkbox"/> €15,000	Wireless access <b>SOLD</b>	<input type="checkbox"/> €18,000
Hand sanitiser stations	<input type="checkbox"/> €15,000	Branded ropes (per roll)	<input type="checkbox"/> €350
Bag tags	<input type="checkbox"/> €18,000	Branded banner between poles (per banner)	<input type="checkbox"/> €2,000
Lunch	<input type="checkbox"/> € 10,000		

**IMPORTANT NOTICE (Please tick the box to confirm you have read the important notice)**

EAHAD Congresses are scientific congresses. Keeping in mind the various country regulations with regards to the pharma codex, **ONLY corporate branding** (company logo) will be allowed on sponsorship items. The organisers will disapprove any visuals which do not correspond to this guideline. **Product branding is NOT allowed.** It is the **companies' responsibility** to be compliant with the local rules and regulations pertaining to the pharma codex. The undersigning person confirms that he/she has read the Data Protection paragraph on page 20 of this brochure and has duly transmitted this information to any involved 3rd parties.

### PAYMENT SCHEDULE

■ **All payments** must be made in €, EURO / The total cost will be invoiced on receipt of the completed order form and due for payment upon receipt of the invoice to guarantee the reservation / published rates are excluding VAT.

■ **By Bank Transfer / Bank:** UBS SA - 1211 Geneva 2, Switzerland, / Company: MCI Suisse SA for 12th EAHAD Congress / Account N°: 240-369.393.71 L / SWIFT: UBSWCHZH80A / IBAN : CH18 0024 0240 3693 9371L

### CANCELLATION POLICY

Cancellation and changes to your original booking must be made in writing to MCI.

### FOR CANCELLATION MADE

- Until 15 September 2019 **30%** of the total cost of each item will be retained
- From 16 Sept. to 15 Nov. 2019 **75%** of the total cost of each item will be retained
- From 6 November 2019 **100%** of the total cost of each item will be retained

**I have read and agree with the EAHAD 2020 Cancellation Policy and Deadlines as well as the Important Notice.**

PLACE AND DATE:

SIGNATURE AND COMPANY STAMP:

.....

### DATA PROTECTION CLAUSE

1 In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MCI Group, as data controller, processes the sponsor's personal data for the purposes of (i) managing and organising the event, in particular the management of sponsor's stand (ii) managing and organising prospecting and loyalty (iii) enabling the sponsor to benefit from our services (iv) enabling the sponsor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the sponsor has adhered, failing which the contract cannot be executed.

Sponsor's data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship.

For processing purposes, the data of the sponsor's data - or transmitted by him - will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (reception service providers, security, printing, etc.).

The data necessary for MCI Group to fulfil the purposes described above are those appearing on this order form. In accordance with the regulations in force, the sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data.

The sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority. The sponsor may exercise his rights by sending a request to the following address: [eahad@mci-group.com](mailto:eahad@mci-group.com) or by contacting our Data Protection Officer (DPO) : [anne.lesca@mci-group.com](mailto:anne.lesca@mci-group.com)

2 In any event, the sponsor acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to MCI by the sponsor of a personal data file, the sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication.

# 13th ANNUAL CONGRESS OF THE EUROPEAN ASSOCIATION FOR HAEMOPHILIA AND ALLIED DISORDERS



See you in

**THE HAGUE**  
5-7 February 2020  
**NETHERLANDS**

[www.eahadcongress.com](http://www.eahadcongress.com)

